



*park*lane*[®]
JEWELRY | SINCE 1955
parklanejewelry.com

CONVENTION RECOGNITION CONTEST
May 4, 2016 – July 13, 2016

EMPOWERMENT IS A MINDSET





2016 CHICAGO CONVENTION

E M P O W E R

REGISTER TODAY @ PARKLANEJEWELRY.COM/CONVENTION

EMPOWER

One of the most important traits to possess in the pursuit of your goals and dreams is empowerment. Empowerment is a mindset, and is especially important when goal setting and planning a clear path to get to where you desire to go. An attitude of empowerment inspires out-of-the-box thinking and the ability to visualize all the possible ways to achieve the goals that you desire.

Let Park Lane inspire, teach and EMPOWER you @ Convention 2016!



See a “live show” presented by the experts!

LEVEL 1



Submit \$3,500 in personal sales and Sunshine necklace will be presented to you on convention stage.



Personally sponsor 2 new recruits and you'll receive this beautiful bracelet on convention stage.

FLOWER POWER

Convention attendees will rock the house at Friday night's FLOWER POWER theme party!



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LEVEL 2 VIP Experience!

Personally sponsor 2 new recruits & submit a combined total of \$7,500 in personal and new recruit sales.



See the new Fashion Trends!



FLOWER POWER
necklace & earrings



BLING ZONE
S E A T I N G

LEVEL 3 VIP Gift Suite

Personally sponsor 3 new recruits & submit a combined total of \$15,000 in personal and new recruit sales.



The VIP Gift Suite offers purses from Kate Spade, Michael Kors, Coach and even more exclusive designers. Or, select Heirloom Park Lane jewelry with authentication signed by Shirley LeVin!



Access to a private suite where you'll be the FIRST to view the entire new jewelry line! *See Network for full details on all contest levels.*

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Exclusively for all Vice Presidents and Franchise Owners

Every Sales Vice President, Company Vice President, Executive Company Vice President and Franchise Owner who meets their assigned team sales goal will earn a weekend with the LeVins in New York City!



Airline tickets, hotel, entertainment and fabulous dinners are the reward for being EMPOWERED and EMPOWERING others to reach their full potential.



The ultimate, private VIP excursion.

CONVENTION RECOGNITION

**TOP 50 GLOBAL
PERSONAL SALES PRODUCERS
RECEIVE THIS CZ BRACELET**



PERSONAL EXCELLENCE

**RECRUITING
Global
Top 10 Countdown**

Runners-up will receive a crystal trophy and a \$250 Park Lane Gift Card. #1 in personal recruiting will receive **\$500 cash!**



**SALES
Global
Top 10 Countdown**

Runners-up will receive a crystal trophy and a \$250 Park Lane Gift Card. #1 in personal sales will receive **\$500 cash!**



TEAM SALES EXCELLENCE



USA: The TOP 5 leaders at every level will be honored with a crystal trophy on convention stage.

#1 at each level will also receive \$500 CASH!

International: The TOP 3 leaders at every level will be honored with a crystal trophy on convention stage.

#1 at each level will also receive \$500 CASH!

Global Superstar

One leader, at every level, will be recognized as the #1 Global Superstar and awarded a crystal globe trophy and **\$500 CASH!**

